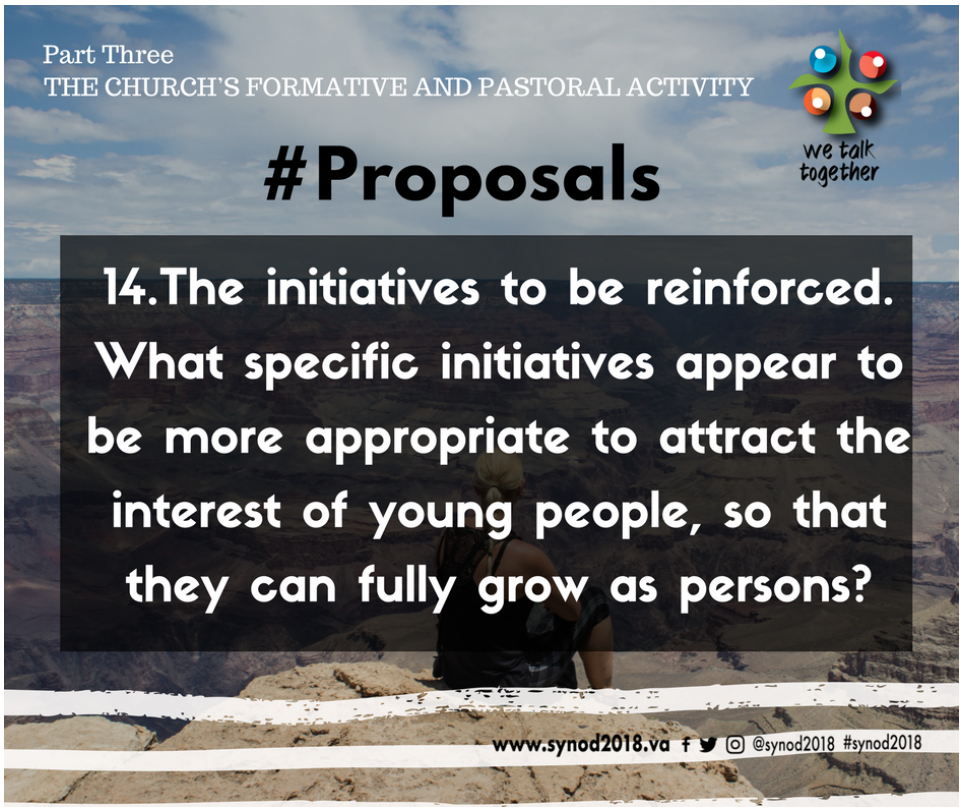15 # hashtags for comments